

CLAYMÖRE

SINCE 1981

# CREATE YOUR LUGGAGE WITH YOUR OWN PICTURE

Personalized luggage, delivered per piece

Delivery within 48 hours

Patent protected

Strong = 100% polycarbonate

Claymore quality since 1981



EXCLUSIVE DESIGN  
GREAT VARIETY OF PRINTS  
QUALITY PRODUCTS

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## WELCOME TO CLAYMORE!

The world's best selling Polycarbonate/ABS expandable luggage, consisting of twin molded shells with zipper closures was introduced in Europe in 2003. Due to its compelling, forward looking designs and ultra-lightweight properties, it was an immediate and overwhelming success.

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[www.claymore.eu](http://www.claymore.eu)



# CLAYMORE - 60 YEARS OF INNOVATION



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## 1952-1960

During the first years the company produced equestrian-sports-articles and briefcases. With only two employees the production was started. The company's success was due to the craftsmanship and knowledge of leather.

## 1961-1970

In this period the production of tool-cases and briefcases was the main business. A wide range of special-cases and tool-cases was developed to meet the needs of our customers. The assignments the company received from the government proved the quality did meet high standards.

## 1971-1980

As the demand for service-cases grew, the company started to think about the production of attaché-cases for this purpose. As soon as the new factory was finished the machines arrived for the production of the new service-case. The introduction was a success and even the leather-shops were interested in the case. To offer a complete range the company decided to become the sole-distributor for Echolac and Roncato – two companies who also produced attaché-cases.

## 1981-1990

The company now consists of two divisions. The production-division for tool-cases and special assignments and the leather

goods-division. In both divisions it is the aim to develop and produce articles that meet the standards of our customers and distributors. By 1990 the name Willemen was known as “the supplier of cases” in the Benelux. The range of leather goods comprises briefcases, attaché-cases and luggage from a standard execution to the most luxurious pieces of craftsmanship. The collections are sold under the names Partridge and Claymore.

## 1991-2000

As the selection is still extending, in March 1993 the company moved into a new factory with a warehouse of 4000 square-meters. In 1994 the office in Belgium was opened, at the same time as the permanent showroom in Brussels Trade-Mart. Since 1996 the company is not only investing in research and development, but also in advertising. Nowadays the third generation is running the company with offices in Belgium, the Netherlands, Luxembourg and the United Kingdom.

## 2000-2019

During 2010 -2012 Claymore received different requests from the B to B branch to supply them with printed trolleys in small quantities as an addition to the existing colorful luggage. Since 2012 Claymore is able to deliver personalized luggage produced per piece. With the unique patented system Claymore delivers the personalized trolleys all over Europe.



## CLAYMORE WORLDWIDE

Austria  
Belgium  
China  
Denmark  
Egypt  
Finland  
France

Germany  
Italy  
Jordan  
Kuwait  
Lebanon  
Luxembourg

Netherlands  
Norway  
Russia  
Saudi Arabia  
South Africa  
Spain

Sweden  
Switzerland  
Taiwan  
Ukraine  
United Arab Emirates  
United Kingdom



## CLAYMORE BRAND VALUES

- CLAYMORE IS AN 'AUTHENTIC' LUGGAGE BRAND
- 30 YEARS' EXPERIENCE IN LUGGAGE
- HIGHEST QUALITY MATERIALS
- CLAYMORE INVESTS YEARLY IN RESEARCH AND DEVELOPMENT (PATENTS)
- GREAT VARIETY OF DESIGNS AND COLORS
- CLAYMORE COMPLIES WITH THE NEEDS OF THE MODERN TRAVELER



# CREATE YOUR LUGGAGE WITH YOUR OWN PICTURE

Rightfully an unique scoop in the field of premium. We can print our Claymore luggage via a unique patented system with your personal picture or illustration. Create your luggage with your own picture, for example:

- Trolley's for your staff with company logo's and picture
- Get a trolley of your children, dog, cat etc.
- Customized gifts with favourite picture and insertion of a special date, name or initials.

## How does it work:

1. Select your product
2. Send your picture to [photo@claymore.eu](mailto:photo@claymore.eu)
3. Receive a digital sample
4. After confirmation, delivered within 48 hours



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## 1. SELECT YOUR PRODUCT



## 2. SEND YOUR PICTURE



## 3. RECEIVE YOUR TROLLEY



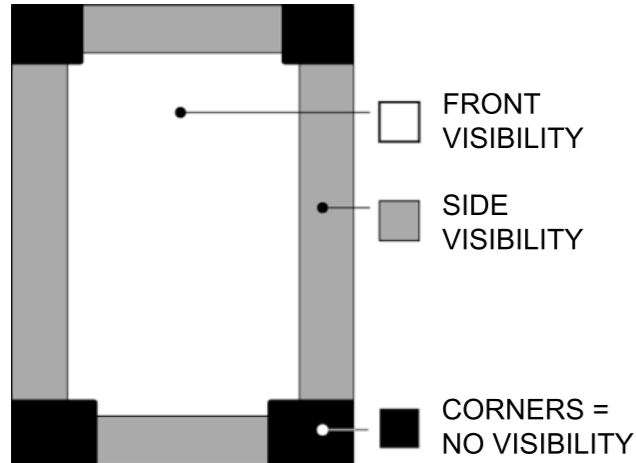
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# DATA HANDLING GUIDE:

## Preferred file formats:

- JPG, Tiff, AI, PSD, PDF, EPS
- Minimal sizes logo's and text: 3400 x 2500 pixels
- Minimal sizes for photo's: 2000x 1500 pixels
- Files up till 8MB can be send by mail to [photo@claymore.eu](mailto:photo@claymore.eu)
- Files larger than 8MB can be send via <https://claymore.wetransfer.com>

If you need more information please contact [+31 \(0\)76 5020818](tel:+3120765020818)



Check our online configurator to generate a preview of your selected product.

<http://www.ownphotoonluggage.com>



# SET UP YOUR CAMPAIGN WITH CLAYMORE GIFT CARDS OR E-VOUCHERS

**If you would like to offer your customers or staff personalized trolleys and would like us to handle all the different image's, we can offer you our gift cards or e-vouchers. We can even personalize your campaign by offering you personalized gift cards, packaging or even a personalized website.**

## How does it work:

- Your customer receives a gift card/e-voucher with the value of the chosen trolley.
- Each gift card/e-voucher has a unique code that is valid for an agreed period.
- With this gift card/e-voucher your customer can upload his images, and "buy" the trolley on the Claymore- or a personalized website.
- Within 48 hours your customer receives the personalized trolley.



Please contact us for more information.



# MAIN FEATURES OF CLAYMORE CASES:

- Exclusive designs – world patented
- Light and impact resistant
- USB connector for powerbank onboard trolley
- Full 100% polycarbonate
- 8 bearing wheel trolleys
- TSA lock
- Interior with divider, internal pockets and packing straps as well as wash bag.
- Large and middle case with expandable zipper for 25% extra volume
- 5 year guaranty on production faults.
- Cristal clear photo reflection.



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# HIGH-TECH OPTIONS FOR YOUR “SMART” TROLLEY:

- Finger print controlled lock
  - TSA approved
  - Can store up to 48 different finger prints
  - Works with 3 AAA batteries
  - Can be opened with a key
- Bluetooth controlled lock
  - TSA approved
  - Comes with free Claymore app which can be download from the app stores
  - Works with 2 AAA batteries
  - Can be opened with a key



Available on the  
App Store

ANDROID APP ON  
Google Play

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Travel



Dimensions and weights

	Code	Item	Color	Size(HxWxD)	Weight	Capacity
1	6220*	Trolley onboard	Black/Silver	54x39,5x20	3.0 kg	35 L
2	6224	Trolley XL	Black/Silver	65x45,5x26/30	3.6 kg	72/80 L
3	6228	Trolley XXL	Black/Silver	75x52x28/31	4.9 kg	100/110 L

\* USB Connector



Leisure -Business



Dimensions and weights

	Code	Item	Color	Size(HxWxD)	Weight	Capacity
1	6217	Laptop bag	Black	30x40x18	1.2 kg	20 L
2	6015	Backpack	Black	40x29.5x16	1.1 kg	18 L
3	6219	Business Trolley	Silver	42x46x22	2.6 kg	32 L



# GET INSPIRED!

## FULLY CUSTOMIZED FROM 1 PIECE



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